

Web site links Gators to Gators around the world

Soon, accessing the Gator Nation will be a whole lot easier.

Beginning Sept. 16, University of Florida alumni, students and friends of the university will be able to upload their own personal video and photos related to their experiences at UF via goGatorNation.com, a new Web site that aims to highlight interesting facts about the university and its alumni in a fun and engaging way.

"GoGatorNation.com is designed to be a social network and to work in conjunction with the activities of the UF Alumni Association," said Joe Hice, associate vice president of marketing and public relations. "It's basically a Gator Facebook."

Hice says highlights of goGatorNation.com are "orange-and-blue nuggets" that serve to spotlight contributions of the Gator Nation that many wouldn't otherwise know. As people view the site, the

"nuggets" will appear from within the video, from behind a photograph and in other unexpected ways.

For example, Hice said, goGatorNation.com will feature facts about the university such as the \$518 million in research grants awarded to UF in 2006, as well as information about former students such as the two UF alumni who are now in the NASA astronaut program and UF graduate Robert Grubbs, who won the 2005 Nobel Prize in chemistry.

The site is an expansion of the Gator Nation campaign introduced a year ago to highlight a broad range of the university's academic and research accomplishments, Hice said.

"We were looking for a way to get alumni and members of the Gator Nation even more involved in the campaign," he said.

Visitors to the site also will be able to watch some of the Gator Nation TV com-

mercials, listen to new radio spots, and chat with alumni and friends through a message board.

"The interactive part is the ability to upload your own Go Gator commercial. It's the next step of what we started a year ago," Hice said, referring to the Gator



Nation campaign that included TV and radio commercials aired during athletic events as well as "The University of Florida is the Foundation for the Gator Nation" banners placed across campus. Also in July, the university introduced a new signa-

ture as part of the Gator Nation campaign. A collaboration among three media companies – Fletcher Martin, 352 Media Group and the UF Digital Worlds Institute – the goGatorNation.com site design will be ever-changing, Hice said.

"We wanted to create something so it surprises every time," he said.

By Panagiota Papakos

Seen & Heard

UF alumna, NPR reporter part of WUFT-FM event

WUFT-FM, Classic 89 will celebrate 25 years of broadcasts with a special presentation by UF alumna and National Public Radio international news correspondent Deborah Amos, who will speak at 7:30 p.m. Sept. 26 at the Phillips Center for the Performing Arts.

A 1972 graduate of UF, Amos currently covers Iraq for NPR News. Her reports may be heard on NPR's award-winning "Morning Edition," "All Things Considered" and "Weekend Edition."

Tickets to the event are free but must be reserved by calling the Performing Arts Box Office at 352-392-ARTS or 800-905-ARTS.

WUFT-FM studios are in the University of Florida College of Journalism and Communications. The station officially marks its 25th anniversary on Sept. 27.

Associate dean attends summer institute for women

Sylvia Chan-Olmsted, associate dean of research in the College of Journalism and Communications, recently completed the Summer Institute for Women in Higher

Education Administration. Sponsored jointly by Bryn Mawr College and Higher Education Resource Services, the Summer Institute was established 31 years ago to expand opportunities for women in higher education.

Nursing dean to serve on national advisory panel

College of Nursing Dean Kathleen Ann Long is among a select group of national health-care leaders appointed to the newly created U.S. Council on Physician and Nurse Supply, which will address the growing problem of nurse and physician shortages. Panel members will act as advocates for change, advising legislators and others on ways to better serve the public's needs.

UF researcher given endowed professorship

Linda Bartoshuk, an internationally known researcher in the chemical senses of taste and smell, has been named a presi-

dential endowed professor of community dentistry and behavioral sciences in the College of Dentistry. Bartoshuk, a fellow of the National Academy of Sciences, came to UF last year as a visiting professor in the College of Public Health and Health Professions from Yale University. Her research will complement patient care in the UF McKnight Brain Institute's Center for Taste and Smell, which treats patients suffering from smell and taste disorders or loss of taste due to disease or cancer therapy.

Dentistry professor receives NIH grant

Barbara Hastie, a research assistant professor of community dentistry and behavioral science, received a five-year, \$805,194 National Institutes of Health grant to study ethnic differences and genetic factors in acute postoperative pain and analgesic response. In addition, Hastie is the recipient of the 2006 "Future Leaders in Pain Management" small grant award from the American Pain Society. This award is given to three researchers from around the country and is aimed to advance pain research. Hastie will investigate ethnic differences in pain and side effects using the Third Molar model.



management, and retail and sales. Information: www.crc.ufl.edu/findjob

Sept. 19
9 a.m.-3 p.m., Career Showcase for undergraduate and graduate students seeking internship and employment opportunities in computer science, construction, engineering, information systems and scientific research. Information: www.crc.ufl.edu/findjob

Academic Calendar
Sept. 15
Fall degree applications due, Office of University Registrar

Benefits open enrollment under way next week

UF employees who wish to make changes to their pretax benefits may do so during open enrollment Sept. 19 through Oct. 18. Changes made to elections at this time will be effective Jan. 1.

Representatives from a number of vendors will be on hand to answer benefits questions at a fair scheduled from 9 a.m. to 4 p.m., Sept. 25 and 26, in the Grand Ballroom of the Reitz Student Union.

UF employee benefits may include state- or university-sponsored plans. Only state-sponsored plans may be changed online through the People First Web site at <https://peoplefirst.myflorida.com>. Changes to UF plans must be made by returning the proper enrollment forms to University Benefits and Retirement.

Visit the Web at www.hr.ufl.edu/benefits/openenrollment.htm for highlights of changes to health and supplemental insurance for 2007, as well as a list of mailings to expect from People First.

For additional information or questions, contact University Benefits at 392-1225 or benefits@ufl.edu.

Community Campaign set to kick off

The 2006 University of Florida Community Campaign will be held Sept. 25 through Oct. 6. UF faculty and staff wishing to donate to local agencies that provide services to benefit residents of Alachua County and the surrounding region may opt to do so through payroll deduction, check, cash or direct bill.

This year's goal is \$1.2 million. In 2005, the campaign just topped \$1 million for the first time since the program was launched in 1993. More information is available online at www.ufcc.ufl.edu.

Tuition program accepting applications

Full-time salaried employees with college-bound children may wish to look into the Tuition Exchange Program. The scholarship program allows dependent children of certain UF employees to attend participating TEP colleges or universities at reduced tuition. The application deadline is Oct. 31. For additional information or questions on the program, visit the TEP Web site at www.aa.ufl.edu/aa/provost/tep/index.htm or call 392-4792.

Send submissions for publication consideration at least two weeks in advance to insideuf@ufl.edu.

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UF celebrates 100 years of service to city, county, state

Nearly 100 years ago this month, Gainesville welcomed the then-University of the State of Florida as its newest resident in a citywide celebration marking the relocation of the state of Florida's official university from Lake City.

Today, banners along University Avenue from the University of Florida President's Home to 13th Street herald the 100th anniversary of that historic move. Paid for by the city of Gainesville Community Redevelopment Agency and put up by employees of UF's Physical Plant Division, the banners help set the stage for a joint university-city-county celebration to begin on Sept. 22.

"We could not have survived this long without the support, understanding and acceptance of



Students in the Class of 1907 were among the first to graduate from the Gainesville campus.

the Gainesville community," said Florida Bridgewater-Alford, director of Community Relations at UF. "We are excited to show in our way how much we appreciate Gainesville and Alachua County."

Public festivities will get under way at 10 a.m. Sept. 22 in the University Auditorium when UF President Bernie Machen along with Gainesville Mayor Pegeen Hanrahan and Alachua County Commissioner Lee Pinkoson speak on the university's past, present and future. Also on the platform are John Boyles, UF student body president, and a representative of the

UF Alumni Association. Each speaker will present objects representing the unity of the school and the community for placement in a time capsule.

In addition, the UF Men's Glee Club is scheduled to perform and refreshments will be served.

A walking and driving tour of campus is being sponsored by the mayor's office, with departure scheduled from the University Auditorium after the opening ceremony. Led by Carl Van Ness, UF's official historian, and members of the UF history advisory council, the tour will highlight landmarks from UF's 100-year history in Gainesville.

And, during the halftime show of the University of Florida-University of Kentucky game on Sept. 23, the University Athletic Association plans to recognize the city of Gainesville and Alachua County to show its appreciation of the communities' continued support of the university over the past 100 years.

All events are open to the public. For more information, contact Florida Bridgewater-Alford at 352-846-3903.

By Mindy Morris



Thomas Hall, foreground, and Buckman Hall were the only two buildings available when the campus opened in 1906.

Happenings

Following is a sampling of upcoming major happenings at the University of Florida. For other calendar listings, visit the Web at calendar@ufl.edu.

Sept. 13
7:30 a.m., Community Campus Council Breakfast with guest speaker President Bernie Machen, Reitz Student Union, Arredondo Room

Sept. 17
4 p.m., Ahn Trio, University Auditorium

Sept. 19
3 p.m., "Thinking Outside the Box" faculty development conversation featuring panelists Brij Moudgil, Laurie Gower and Lou Guillette, Reitz Student Union Room 282

Sept. 22
10 a.m., UF 100th anniversary events, University Auditorium

Sept. 25-26
9 a.m.-4 p.m., Benefits Fair offering information

about programs and options to UF faculty and staff, Reitz Student Union Grand Ballroom

Sept. 29
6:30 p.m., UF Astronomy Department's Stars Shine on East Gainesville event, Joseph A. Williams Elementary School. Contact: 352-392-5089, ext. 215.

Florida Museum of Natural History

"Biodiversity: A Biologist's Perspective" exhibit featuring scientific illustrations by UF botany doctoral student Camila Pizano on display through Dec. 10.

The Blog

Involve yourself in the Gator Nation

Welcome to Gainesville returning students, new students, faculty and staff! I hope everyone had a relaxing summer and is getting excited about the upcoming year at the University of Florida.

This fall marks an extraordinary hallmark in the history of the Gator Nation: the 100th anniversary of the first University of Florida class held in Gainesville.

The Gainesville community has been kind enough to host our university, and I hope as students, we can give back to such a great city. Gainesville shouldn't be looked at as just a city you lived in while you attended UF, but as your home for the years you were here.

There is no better way to make our large campus and community feel smaller than by getting involved. With more than 700 registered student organizations and more than 49,000 students, there is bound to be someone on campus who shares your interests. Getting involved on campus is also a great way to give back to the community and make Gainesville your home.

I am also honored this year to be UF's 100th student body president and to be charged with representing the students' voices. I, along with the rest of Student Government, am here for you. We want to get your voices heard and help bring you the best college experience possible.

Over the time you already may have spent in Gainesville, and will spend years from now, know that you are part of a strongly bonded family: the Gator Nation. When we stand together, nothing can bring us down.

Go Gators!

John Boyles

University of Florida, Trustee
Student Body President



John Boyles



Joe Hice